

**LOUISIANA STATE COUNCIL of ESA  
2023-24**

**Betty Boullion**

**State President**



**“Everything Begins With An Idea”**

**March Issue 2024**

**Editor Lois Soileau**

# EXECUTIVE BOARD

## 2023-2024

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315 Amesbury Rd. Apt. 178  
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337-344-6043  
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## **2023-2024 APPOINTED BOARD**

<b>POSITION</b>	<b>NAME</b>	<b>EMAIL ADDRESS</b>	<b>PHONE</b>
<b>AWARDS</b>	<b>Terri Sayre</b>	<a href="mailto:tisayre@cox.net">tisayre@cox.net</a>	504-231-9072
<b>BAYOU ANGELS</b>	Anita Kay Hilburn	<a href="mailto:anita.hilburn@gmail.com">anita.hilburn@gmail.com</a>	318-773-9228
<b>BAYOU BANTER</b>	Lois Soileau	<a href="mailto:bayoubanter@yahoo.net">bayoubanter@yahoo.net</a>	318-613-0928
<b>CHAPLAIN</b>	Cindy Richard	<a href="mailto:Cynthiaboullion54@gmail.com">Cynthiaboullion54@gmail.com</a>	337-278-0769
<b>DISASTER FUND CHAIR</b>	Mary Jane Easterly	<a href="mailto:Mje.beast@gmail.com">Mje.beast@gmail.com</a>	318-617-3388
<b>EASTER SEALS CHAIR</b>	Fern Hollis Laing	<a href="mailto:fphollis@yahoo.com">fphollis@yahoo.com</a>	318-773-1440
<b>EDUCATION CHAIR</b>	Alice Buss	<a href="mailto:alicemaraiebuss@gmail.com">alicemaraiebuss@gmail.com</a>	985-856-8371
<b>FOUNDATION CHAIR</b>	Dale Norred	<a href="mailto:dmnorred@yahoo.com">dmnorred@yahoo.com</a>	985-709-9190
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<b>ST. JUDE JUNIOR</b>	Lester Fife	<a href="mailto:Lfife2008@gmail.com">Lfife2008@gmail.com</a>	318-594-2694
<b>WAYS AND MEANS</b>	Holly Champagne	<a href="mailto:hollister415@hotmail.com">hollister415@hotmail.com</a>	985-856-8371
<b>WEBSITE</b>	Anita Kay Hilburn	<a href="mailto:anita.hilburn@gmail.com">anita.hilburn@gmail.com</a>	318-773-9228
<b>WORKSHOP</b>	Anna Lifsey	<a href="mailto:annajerriel@gmail.com">annajerriel@gmail.com</a>	337-344-6043

FEBRUARY 2024 GOOD AFTERNOON MEMBERS,

I HOPE EVERYONE HAS HAD A WONDERFUL ENDING TO 2023.

I KNOW ALL HAVE BEEN BUSY WITH HOLIDAYS AND SICKNESS AS WELL AS FAMILY RESPONSIBILITIES.

WITH ALL THIS SAID, I HOPE EVERYONE IS READY FOR THE NEW YEAR AHEAD OF US.

FIRST AND MOST IMPORTANT IS OUR 2024-2025 STATE CONVENTION COMING UP.

NANCY DARLAND AND ZETA RHO HAVE BEEN VERY BUSY GETTING READY FOR US TO INVADE RUSTON. PLEASE SEND YOUR REGISTRATION IN EARLY SO THEY CAN PLAN ACCORDINGLY. THE DATES ARE THE 7TH. – 9TH OF JUNE. SHE HAS POSTED REGISTRATION IN B&B AS WELL AS ONLINE.

WE WILL BE WELCOMING BETTY KEATON, IC REPRESENTATIVE AND DAWN MIDDLETON, SERC REP. TO OUR CONVENTION.

I WILL FOLLOW UP THIS LETTER WITH THE EXECUTIVE BOARD MEETING AGENDA SHORTLY.

I HOPE TO SEE ALL OF YOU IN RUSTON. WE HAVE A LOT OF BUSINESS MATERIALS TO GO OVER BUT WE WILL STILL HAVE TIME TO SOCIALIZE AND HAVE FUN WITH OUR MEMBERS.

UNTIL WE MEET IN JUNE, MAY I SAY GOD BLESS AND STAY SAFE.

LOVE IN ESA FROM YOUR PRESIDENT

Betty Boullion



## **ALPHA OMEGA**

Alpha Omega members have been very busy with all of our different projects. In November, we hosted a bingo party at an area Assisted living facility. Jackie Domingue had a friend that donated several beautiful, handmade Afghans. These were given away as Bingo prizes. The residents, as well as our chapter members, really enjoyed themselves. We hope to make this at least an annual event. In December, our chapter made a donation to the St. Joseph's Diner through the Catholic Charity organization. St. Joseph Diner furnishes the homeless with daily meals and a warm place to sleep when it is needed.



## ***Zeta Rho News***

Our 2024 St. Jude Radiothon was a success! The total for the event sponsored by Zeta Rho and Z107.5 was \$93,957 when it went off the air Feb. 9 – \$5,569 more than the \$88,388 raised last year. Then, after final deposits and additional figure checking, we were delighted that the total rose to \$98,244.85. Thanks to Nancy Darland for her continued service as Radiothon chair throughout recent years.

The Monroe Dream Home is progressing nicely. Co-chairs of the event, Beth and Lester Fife, have recorded an interview with Jerod Floyd of KTVE, which will air when ticket sales are launched March 7. This is the first time for such an interview. The drawing for the home will be May 30, with plans to sell 8,500 tickets. Serving as junior Dream Home chair this year is new member Liz Moreau.

We are planning a chapter social to attend the Jonquil Jubilee Festival in Gibsland on March 2. A foodtruck social is scheduled for April 6.



*Displaying a presentation check showing the amount raised during the 2024 St. Jude Radiothon are KXKZ program director Matt McKenney (second from right) and his son, Everett; Zeta Rho-ESA members Amy Ringheim, Norlyn Hyde, Sallie Rose Hollis and Nancy Darland; and Super 1 Foods customer experience manager, Eric Mayfield.*

Zeta Rho is also in the midst of plans to host state convention June 7-9. We are arranging some special activities and would love to have many of you visit Ruston. We encourage you to go ahead and make plans to attend and to send in your registration forms. Let's all get ready to celebrate "Connecting to the Power of Us in the Piney Hills."

## ALPHA ALPHA

Alpha Alpha has been busy getting ready to do two fundraisers the same day. Because the way Easter falls, the Boston Butt sale falls on the same day of our plant sale. Everyone is invited to join us on March 23<sup>rd</sup> or if you would like to order one of our Boston Butts just let me know. In December, we put together forty bags filled with different item for our Veterans. Also, fifteen bags for the Veterans to give to their wives or any female they would like to gift.



At our next meeting in March, we will be pledging a new member and doing a jewel pin ceremony. We are proud of our two new member and wish them much success on their journey in our mission to help the children of St. Jude.

# St. Jude Coordinator Statement

Epsilon Sigma Alpha has started a campaign for St. Jude which includes buying items that are listed which are needed for St. Jude to use with patients and families. They also have an Amazon wish list which you can go on and just purchase and it will be automatically sent to St. Jude. You were sent the information through Bayou Banter earlier. Just wanted to remind everyone.

## THE POWER OF CONNECTION

*Together we can make an even bigger difference...*

Hello!

As a member of ESA, you have exclusive access to the Enrichment Event series. This series features events themed with the three pillars of ESA (education, service, and association). In March, we are focusing on the service pillar with an exciting event that offers ESA members a chance to show our Power of Connection through the philanthropic project benefitting the kids at St. Jude Children's Research Hospital.

ESA is holding a national collection drive for St. Jude. You are invited to participate with your chapter or individually from now until March 28th by gathering items like crafts, toys, games, books, and personal care items. Then on March 28th, we will all come together virtually to see what we have collected, hear from a special guest at ALSAC, and learn firsthand just how these items can positively impact patients and families at St. Jude.

1. To get started, visit [stjude.org/child-life](https://stjude.org/child-life) then select 'Toys, Gift Cards and Supplies Needed for St. Jude Patients.'
2. Decide individually or as a chapter what items you would like to collect.
3. Register for the event on with the button below to receive the zoom link.
4. Let ESA HQ know what you have by March 26th so we can highlight you and your chapter.
5. Attend the virtual event to celebrate with everyone.
6. Ship your items to St. Jude to the address provided on the Child-Life page at [stjude.org](https://stjude.org)

Thanks to all the chapters which have submitted completed event forms and have received all their credit. Looks as if this will be a banner year for Louisiana with St. Jude and cannot express the great job that everyone is doing. At the beginning of April, I will send each chapter the total for the year April 1, 2023 through March 31, 2024 so you can finish up your reports for state. Again, Way to Go!!!



## **Louisiana State Council Ballot for 2024-2025**

President: Betty Boullion

Vice President: Nancy Darland

Recording Secretary: Anna Lifsey

Treasurer: Wanda Ferris

Parliamentarian: Anita Hilburn

Correspondence Secretary: Sandra Fontenot



February 20, 2024, Treasurer Report

Deposited Late check from ways and means: \$ 65.27

Disbursement: Taylor Auction for projector: \$86.75

ESA Foundation dues: \$40.00

Balance: \$13,687.22

If I need to pay any death memorials to St Jude, please let me know.

Thank you.,

Wanda Ferris



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## 2024 CREDENTIALS

Chapter information	Zeta Rho for 40 years First Pearl 1984 LA Women of the Year 1997 Sixth Degree Pallas Athene 1998 Sponsored 12 members
Chapter offices	Elected: Served as President, Vice-president, Treasurer, Secretary  Appointed: Most often as Philanthropic and Awards chair. St Jude Radiothon chair, Easter Seals, March of Dimes, Pledge Leader, Host Chapter Convention Chair
State offices	Elected: Secretary 2021-22 Parliamentarian 2020-21  Appointed: Corresponding Secretary 2022-23 Workshop Chair 2009-2010, 1997-1998, 1991-92  Special Projects Chair 1999-2000 Publicity Chair 1996-97 Philanthropic Chair 1988-89 or thereabout
Attendance	State conventions: 33 Fall Councils: 21 International Conventions: 4 SERC Conventions: 3



## By Law Changes submitted by Alpha Delta

### Article V. STATE BOARD

#### Corresponding Secretary

3. Supply the Journey editor regular news items concerning the Louisiana Council of ESA and State Chapters.

Should read.

3. Supply the SERC editor and the IC editor regular news items concerning the Louisiana Council of ESA and State Chapter. (reason Louisiana needs to publicize the good news from our state and state chapters).

Add:

5. Secure and compile clippings, pictures and other materials pertaining to the State to be kept on USB Flash Drive to be stored with the minutes taken by the secretary. (Reason- It corresponds with the other duties of that office.)

Section 4- Appointed Officers and Chairman shall have their duties as follows:

#### B. Historian

1. Secure and compile clippings, pictures, and other materials pertaining to the State for annual scrapbook.
2. Compile and present the annual state scrapbook for the outgoing President.

Should delete the job of a Historian. (Reason the corresponding secretary can and is already doing some the duties of the Historian. We have a hard time finding state members that are willing to serve.)

#### D. Chaplain

4. Notify other state chapters via the State newsletter of the death or illness of any state chapter member or their immediate family.

Should read:

Notify SERC chaplain and IC chaplain and the state chapter members of the death or illness of any member or their immediate family. (Reason since we are more global and have friends in other states that would like to know about our members in need of comfort)

## Article VII. CONVENTION AND STATE MEETINGS

### Section 2

- a. The hosting Convention/Fall Council Chapter(s) will retain 100 percent profits above the Convention/Fall Council expenses.

Should read:

If a Chapter makes over \$500 profit from hosting state convention and/or fall council, 50% of the surplus amount over \$500 should be given to the LA ESA State Council for the State Ways and Means. (Reason this corresponds with Standing Rule 18.)

### Section 6.

#### B. Convention Process

4. Fundraisers conducted at the State Council meetings and State Conventions shall be limited to State Convention, State Ways and Means projects, and SERC. Any exceptions must be approved by the State Council Executive Board.

Should read:

4. Fundraisers conducted at the State Council meetings and State Conventions shall be limited to Louisiana Council of ESA Ways and Means projects. Any exceptions must be approved by the State Council Executive Board. (Reason- We have not met our goal for Ways and Means for several years. We need to focus on our state Ways and Means projects.)



## Connecting to the Power of Us in the Piney Hills

**JUNE 7-9, 2024**



### **Courtyard by Marriott**

**1309 Maxwell Blvd/Ruston 318-254-0067**

A block of rooms (ESA State Convention) is available until May 16 at a rate of \$129 plus tax.

**Room Reservation Link:** [Book your group rate for ESA State Convention](#)

#### **ESA MEMBER REGISTRATION**

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Guest Name \_\_\_\_\_

#### **MARK ALL THAT APPLY:**

Full Member Registration (by 5/1/24) \$125 \_\_\_\_\_

Full Guest Registration (by 5/1/24) \$125 \_\_\_\_\_

Guest Lunch Registration (by 5/1/24) \$ 25 \_\_\_\_\_

Guest Banquet Registration (by 5/1/24) \$ 40 \_\_\_\_\_

Guest Friday Night Mixer at Beau Vines (by 5/1/24) \$ 40 \_\_\_\_\_

Registration after 5/1/2024 \$150 \_\_\_\_\_

Total Enclosed \_\_\_\_\_

I will attend the Friday Night Mixer at Beau Vines \_\_\_\_\_ Yes \_\_\_\_\_ No Special

Dietary Needs:

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#### **CHECK ALL THAT APPLY:**

\_\_\_\_ STATE BOARD \_\_\_\_\_ APPOINTED BOARD \_\_\_\_\_ BAYOU ANGEL


\_\_\_\_ CHAPTER PRESIDENT \_\_\_\_\_ FIRST TIME ATTENDEES \_\_\_\_\_ PLEDGE

\_\_\_\_ IC ELECTED AND GENERAL BOARD \_\_\_\_\_ SERC ELECTED AND GENERAL BOARD

**Mail registration form with check payable to ESA #4796 Zeta Rho  
to Beth Fife, 211 Wallace Drive, Columbia, LA 71418**



**2024 INTERNATIONAL CONVENTION**  
 There's No Place Like Kansas  
 July 7 – July 14, 2024  
 DoubleTree by Hilton Hotel Kansas City – Overland Park  
 10100 College Blvd., Overland Park, KS 66210  
 DoubleTree Hotel at: (913) 451-6100



MEMBER NAME \_\_\_\_\_ MEMBER NUMBER/STATE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_ EMAIL \_\_\_\_\_

CELL # \_\_\_\_\_ CHAPTER # \_\_\_\_\_ STATE COUNCIL \_\_\_\_\_

CHAPTER NAME \_\_\_\_\_ DATE OF ARRIVAL \_\_\_\_\_ TIME OF ARRIVAL \_\_\_\_\_ FLY ☐ DRIVE ☐ USING SCOOTER ☐ Y ☐ N ☐

DO YOU NEED A NAME BADGE HOLDER? Y ☐ N ☐ WOULD YOU LIKE A PDF BOOKLET? Y ☐ N ☐

ROOMMATE(S) \_\_\_\_\_ \*Each registered guest will receive an email confirmation after form and payment has been received\*

**CHECK ALL THAT APPLY**

☐ First IC Convention ☐ Pledge ☐ ELAN ☐ Collegiate Member – Campus \_\_\_\_\_ ☐ HQ Staff

☐ ESA Foundation Board ☐ IC Elected/Appointed Board ☐ Past IC President (year) \_\_\_\_\_

☐ 2023-2024 State President – State \_\_\_\_\_ ☐ 2024-2025 State President – State \_\_\_\_\_

☐ Previous State President - State(s)/Year(s) \_\_\_\_\_ Served with: \_\_\_\_\_

☐ I will be recognized at convention for my years of ESA Service 25-70 years in 5-year increments: \_\_\_\_\_

☐ Dietary Restrictions: The hotel will do its best to accommodate **DIETARY RESTRICTION requests only.** (Additional costs may apply)

Restriction or Allergy alert: \_\_\_\_\_

	<b>CIRCLE AMOUNT</b>
<b>MEMBER FULL REGISTRATION FEE:</b> Includes general assemblies, workshops, welcome party, recognition luncheon and banquet	<input type="checkbox"/> Postmarked by May 1, 2024 .....\$275
	<input type="checkbox"/> After May 1, 2024 (see payment note on page 2) .....\$325
<b>MEMBER FRI. &amp; SAT. REGISTRATION FEE:</b> Includes general assemblies, recognition luncheon and banquet	<input type="checkbox"/> Postmarked by May 1, 2024 .....\$250
	<input type="checkbox"/> After May 1, 2024 (see payment note on page 2) .....\$300
<b>MEMBER SAT. ONLY REGISTRATION FEE:</b> Includes general assembly and banquet	<input type="checkbox"/> Postmarked by May 1, 2024 .....\$150
	<input type="checkbox"/> After May 1, 2024 (see payment note on page 2) .....\$200
<b>MEMBER/NON-MEMBER WALK-IN REGISTRATION FEE:</b> Includes everything in full registration	<input type="checkbox"/> See payment note .....\$350
	<input type="checkbox"/> .....\$45
<b>*PICPA STATE PRESIDENT'S LUNCHEON (ADDITIONAL FEE)</b> .....\$45 (all past and present state presidents/IC presidents)	
*If served with multiple IC presidents, indicate with whom you wish to sit? _____	
<b>SUBTOTAL MEMBER REGISTRATION: \$</b>	
<b>CONVENTION HOTEL ROOM RATES</b>	
Single/Double \$154 plus tax. King \$154 plus tax. Junior King Suite \$204 plus tax. \$10 Each additional person in the room over 2	
To receive the group rate, you <b>MUST</b> make reservations by June 16, 2024. In House Reservations at 913-323-1947; reference code: CDT90H or click on the link: <a href="#">Hotel Reservation Link</a>	

[Members.](#) I tried to copy this registration from the IC Web, and it wouldn't let me. This is a copy of a photo I took. You can go to the IC website and print a copy of the [registration.](#)



Member Name and Number as listed on first page

**MEMBER MAY NOT REGISTER AS NON-MEMBER FOR ANY EVENT**

NON-MEMBER NAME

Please indicate if special guest of the following: ☐ ALSAC ☐ EASTERSEALS ☐ INCOMING IC PRESIDENT

☐ OTHER (Please specify)

NON-MEMBER FULL REGISTRATION FEE:

Includes general assemblies, workshops, welcome party, recognition luncheon and banquet

NON-MEMBER attending WELCOME PARTY:

NON-MEMBER attending RECOGNITION LUNCHEON:

NON-MEMBER attending BANQUET:

YOUTH REGISTRATION FEE (age 12 & under):

Includes general assemblies, welcome party, recognition luncheon and banquet

YOUTH REGISTRATION FEE (age 13-17):

Includes general assemblies, welcome party, recognition luncheon and banquet

\*\*\*List dietary restrictions for non-members on page one, indicating who has the restriction.

SUBTOTAL NON-MEMBER REGISTRATION: \$

ENTER TOTAL FROM FIRST PAGE: \$

TOTAL REGISTRATION: \$

MEN'S GOLF... Indicate days you would like to play golf.

I wish to golf: ☐ Monday ☐ Tuesday ☐ Wednesday ☐ Thursday ☐ Friday ☐ Saturday

MEN'S CORNHOLE... Indicate days you would like to play cornhole.

I wish to play cornhole: ☐ Monday ☐ Tuesday ☐ Wednesday ☐ Thursday ☐ Friday ☐ Saturday

SELECT ONE PAYMENT TYPE

\*\*PAYMENT NOTE: Payment after May 1, 2024 must be paid by MONEY ORDER, CERTIFIED CHECK, OR CREDIT CARD AND MAILED TO THE IC REGISTRATION CHAIR BEFORE JUNE 1, 2024. After June 1, 2024, mail registration form only - DO NOT SEND PAYMENT. Email the registration chair that the form has been mailed and bring a copy of the registration form with money order, certified check, cash or credit card to the IC Convention.

☐ Check ☐ Money Order ☐ PayPal (ESA IC Convention -- A fee of 4% of the total transaction amt. will be assessed.)

Make Check or Money Order payable to: ESA IC 2024 Convention (A \$45 fee will be assessed for any returned check.)

☐ Credit card\*\* ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

\*\*A fee of 4.5% of the total charge will be added.

Credit Card #  Exp. date  Security code

Name EXACTLY as it appears on credit card

Billing address of credit card holder

Cardholder Signature (required)

CANCELLATION: If you find it necessary to cancel this registration, the full amount less a \$50 processing fee will be refunded when WRITTEN cancellation is postmarked NO LATER THAN JUNE 15, 2024. NO REFUNDS AFTER JUNE 15; TRANSFER ONLY.

TRANSFER TO ANOTHER MEMBER: One time transfer allowed, \$15 transfer fee. See separate form.

Mail registration form with payment to: Tammi Mitchell, ESA IC REGISTRATION CHAIR  
2298 N Road I, Ulysses, KS 67880; 620-353-0467

If paying online, please also