

**LOUISIANA STATE COUNCIL of ESA  
2024-2025**

**Betty Boullion**

**State President**



**“Everything Begins With An Idea”**

**August Issue 2024**

**Editor Lois Soileau**

# EXECUTIVE BOARD

## 2024-2025

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Dear members of Louisiana State Council, I have been quite busy since we last talked. I went from the State Convention right on to IC Conference in Kansas.

I want to thank my state for affording me the opportunity to attend this meeting. Some good things happened for us, but we also had some disappointments. I will give you all this report at the Fall Council.

Alice and I have been trying to secure a place for our 2025 Conference, but I must tell you this is not an easy job. I hope and pray we have something to offer at Fall Council.

If you haven't made plans to attend Fall Council, please do so. These meetings are important as we make plans and structure our business for the coming year. This is your council and your monies, and we need your input.

Again, To Zeta Rho, thank you for a great convention. You did a great job, and a wonderful time was had by all.

Please remember to turn in your reports to the chairpersons. No reports mean no awards. Also, remember to bring 3 copies of your reports to Fall Council. We came up lacking in service awards at IC so I would really like to see us work on this.

Thank you all  
Respectfully  
Betty Boullion / State President



I am looking forward to serving you this year as LA Council of ESA Vice President. It was good to visit and catch up with those who were able to come to Ruston for the state convention in June. Congratulations to all who won awards and were recognized for earning Pallas Athene degrees and for years of service to ESA. The 2025 State Convention will be in Lafayette hosted by Omega Tau. Information will be presented at Fall Council.

Please send rush calendars to me (ndarland@suddenlink.net) before the October 20 deadline. I am looking forward to seeing the different events planned for this year. Rush is a time to reach out to those around us and share our love of ESA, St. Jude, and other philanthropic endeavors. Share the mission of ESA with your friends, neighbors, relatives and co-workers, *“ESA is Good Friends, Good Works, and Good Times... We create activities and support causes that let us surround ourselves with welcoming, positive people who enjoy making a difference and having fun together.”*

The Power of Us campaign demonstrated how diverse and talented our members are. Newly elected IC President Lynda Edwards theme is *“Bee Kind, Bee Present, Bee Engaged”*. If we strive to do this, surely, we can recruit new members. Check out [epsilonsigmaalpha.org](http://epsilonsigmaalpha.org) for some neat recruitment ideas. Membership forms are available online under the chapter/council management section.

Please contact me if I can be of assistance. I look forward to seeing all who are able to attend Fall Council. Alpha Alpha always does a great job hosting us.

Nancy Darland

Vice-President



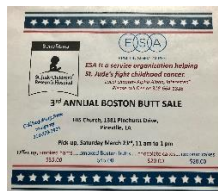
Alpha Alpha has been busy since the last newsletter was published. In late March, we held two fundraisers on the same day. We divided up with five members covering each event.

On the fourth Saturday of March, we held our annual plant sale and our third annual Boston Butt sale.

The plant sale which we have done for twenty-five plus years, was very successful raising close to \$8,000.



Since we have been doing the Boston Butt sale, it has grown each year. This year we sold around sixty butts, thirty hams, and twenty cakes raising close to \$5,000.



Alpha Alpha members are working to make Fall Council a successful meeting, but it takes more than just us. We need you, the members, to join us, Saturday September 14<sup>th</sup>.

During May and June, we worked the Dream Home along with Omega Tau. Tickets sale sold out fast. It is a beautiful one-story home. First time we have worked a one story.



I feel that our chapter, Alpha Alpha, has some of the finest hard-working members that anyone could ask for. All that has been accomplished by Alpha Alpha was done by combined efforts of all members. The same can be said of all chapters. We will continue to ignite our dreams into the year ahead.

Charlotte Marsh  
Chapter President

Alpha Delta has been very busy. In May, we installed our newly elected officers. We also heard from one of our scholarship winners, Our members have been busy with our 35<sup>th</sup> St. Jude Dream Home. We had several members to join the floor signing event. We have less than 4,000 of the 16,000 left to sell. We will start Open House on August 10<sup>th</sup>. Our give away will be the middle of September.

I enjoyed going to ESA IC convention in Kansas City, Kansas with our state President, Betty Boullion, and Wanda Ferris. We celebrated the life of Brenda Meyers and enjoyed watching a fellow SERC member, Lynda Edwards of Alabama being installed as the newly elected IC president. Of course, we were so proud to see how much we raised for St. Jude.

We will be working on recruitment in the next few months. We hope to do a trikethon for St. Jude this year. We will do several lessons from the Ideal book for our members.

See you in September



Anita Kay Hilburn President

Fern Laing Co-President



Floor signing



Newly installed officers for 2024-2026



Shout out for what ESA did for St. Jude Hospital

## Zeta Rho News

Since our last publication, Zeta Rho has been a whirlwind of activity. One of the most fulfilling and fun undertakings was playing host to our ESA cohorts from across the state. We really enjoyed putting on the state convention, "Celebrating the Power of Us in the Piney Hills." It was rewarding for so many members' and chapters' efforts to be recognized – and a big thank you to all who came to share this event with us.

Leading up to the convention were several other endeavors, such as managing the ticket office and conducting Open House tours for the Monroe St. Jude Dream Home, coordinating a St. Jude Trike-a-thon at Temple Baptist Church, and supporting a St. Jude Math-a-Thon at Quitman High School. Other projects included volunteering with the local Special Olympics and raising funds through a Dairy Queen Blizzard Blitz to send a camper to an Easter seals camp for disabled adults (Camp Able, held at Camp Hardtner in Pollock).

Our members also gathered for a social at Rolling Hills Bookstore, helped weave mats for the homeless when we visited a project conducted by Grace Methodist Church, and celebrated new member Amy Ringheim's jewel pin ceremony. Each event has strengthened our bonds and reaffirmed our commitment to making a difference in our community.



Above left: At the TV station, Dream Home co-chairs Beth and Lester Fife display the check showing we raised \$850,000 for St. Jude – sold-out tickets! Middle: Our Zeta Rho "quartet" at this spring's Special Olympics: Krystal Terrell, Amy Ringheim, Nancy Darland and Jennifer Patterson. Right: Jennifer weaves a mat for the homeless.





*Above left: Jennifer Patterson, Nancy Darland and event chair Gina Holstead at the Temple Baptist WEEkDay St. Jude Trike-a-thon. Middle: At the Rolling Hills Bookstore social are David Darland, Nancy, Gina, Norlyn Hyde, Beth and Lester Fife, Amy Ringheim, Sallie Rose Hollis and Jennifer. Right: Sallie Rose, ZR president, conducts Amy's jewel pin ceremony.*



## TAX Time

Be sure your Chapter's treasurer completes your IC tax form by 15 September. There is a new rule this year: if you have had \$5000 plus go thru your treasurer account for charity this year you have a special report to complete. It's on the website. If any questions call me! Thank you! Wanda Ferris, LSC Treasurer



Louisiana State Council of ESA

Host Chapter post annual Convention Financial Report

Dates of Convention: \_\_\_ June 7-9, 2024

Host Chapter Name: \_\_\_ Zeta Rho

Income:

Number of LSC members Registered: \_\_ 25 \_\_\_\_\_

Number of others registered: \_\_\_\_\_ 4 \_\_\_\_\_

Total income from Registration: \_\_\_\_\_ \$ 3,700 \_\_\_\_\_

Total income from Ways and Means Projects: \_\_\_\_\_ 0 \_\_\_\_\_

Other income: \_\_\_\_\_ 0 \_\_\_\_\_

Explain other: Out of respect for the state ways and means project,  
we did not have a chapter fundraising project.

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**Total income: \_\$ 3,700\_\_\_\_\_**

Expenses:

Cost of Room rent: \_\_ \$ 450 (+ tax which is included in the bill)

Cost of Food: \$ 3,055.93 \_\_\_\_\_ (hotel and Beau Vines)

Cost of any equipment: \_\_\_\_\_ 0 \_\_\_\_\_

Explain what was rented: \_\_\_\_\_

Any other Cost: \_\_ \$ 377.40 \_\_\_\_\_

Explain: \_Favors, decorations, welcome gifts for IC, SERC and LA Pres,  
snacks for goodie bags, convention books, signs

Total Expenses: \$ 3,883.33 \_\_\_\_\_

Profit or loss (circle one): \$ -183.33 \_\_\_\_\_

Signature of member completing form: Beth Fife

There are free flights for family and cancer patients receiving treatment at M D Anderson in Houston and St. Jude Research Hospital in Memphis, Tennessee.

The contact information:

[www.flyingwingsoflouisiana.org](http://www.flyingwingsoflouisiana.org)



The total numbers for the St. Jude year 23-24 are:

Alpha Alpha	\$	311,902.82
Alpha Delta	\$	801,750.00
Alpha Gamma	\$	50.00
Alpha Omega	\$	1,130,141.00
Beta Gamma	\$	576,025.00
Louisiana State Council	\$	135.00
MAL	\$	50.00
Omega Tau	\$	302,738.65
Zeta Rho	\$	507,526.15
Total for the State	\$	3,630,316.62

**LOUISIANA STATE COUNCIL/FALL COUNCIL 2024  
SEPTEMBER 14, 2024  
ESA DREAMS BIG AT THE LOUISIANA CROSSROADS**

**SOUTHERN CREATION  
208 Main Street  
PINEVILLE, LOUISIANA**

**ESA MEMBER REGISTRATION**

Last name \_\_\_\_\_ First Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_  
Telephone \_\_\_\_\_ **GUEST NAME** \_\_\_\_\_

**MARK ALL THAT APPLY:**

\_\_\_\_\_ Full Member Registration ( thru 9/1/2024) \$ 30.00 \_\_\_\_\_  
\_\_\_\_\_ Guest Registration (9/1/2024) \$ 30.00 \_\_\_\_\_  
\_\_\_\_\_ Late Registration (9/2/2024) \$ 35.00 \_\_\_\_\_

**SPECIAL DIETARY NEEDS**

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**CHECK ALL THAT APPLY**

\_\_\_ State Board \_\_\_ Appointed Board \_\_\_ Past State President \_\_\_ Chapter President  
\_\_\_ First Time Attendees \_\_\_ Pledge \_\_\_ IC Elected and General Board  
\_\_\_ SERC Elected and General Board

**MAKE CHECKS TO ALPHA ALPHA #0880. (No EXTRA meals will be ordered unless paid for in advance.)**

**MAIL TO:**

Lois Soileau  
5956 Dixie Lane  
Alexandria, La. 71301

